



Apple Tree Cottages Website Privacy Policy

This privacy notice explains how we at Apple Tree Cottage use and protect any personal information we collect about you.

Apple Tree Cottages is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Apple Tree Cottages reserves the right to change this policy if necessary. This will be done by updating this page on our website. You are responsible for checking this page and making sure you are happy with any changes.

What information we collect about you

When you book with us, we will take personal details such as Name, address, email address and telephone number. At this time, we will also take your credit or debit card details to take the deposit for your booking.

How we use the information we hold on you

We require this information to provide you with a better service and understand your needs.

This information is only used internally and in our record keeping.

We use your home address as part of our card payment process. It can be required to validate the card.

Email addresses are used to confirm your booking and to give you information regarding your stay.

From time to time we may use your information to contact you for feedback or market research purposes.

We may use your telephone number to contact you about your stay with us, only for urgent matters.

How your data is stored

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

We will not share your information with a third party unless there is a legal reason to do so.

Marketing

We would like to stay in touch with you and send you information about the Cottages, any special offers, or local events. At any time you can request to be removed from our contact database and you will not hear from us again.

We will not pass on your details to any third party.

Guest Registration

We are required by law to collect the following information from all our guests. We do this by asking you to complete a registration form on arrival.

For commonwealth guest: Name and Nationality

For non-commonwealth guests: Name, Nationality, Passport Number, Address of next destination.

We will keep these forms safely locked in a cabinet for a year after which time they will be destroyed.

Access to your information

You have the right to request a copy of the information we hold about you under the General Data Protection Regulation. If you would like a copy of the information we hold about you, please write to us.

If you believe the information we hold about you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information that is incorrect.

Links to other websites

Our website may contain links to other websites that may interest. Please know that once you have left our website by clicking any of these links, we do not have any control over that website. Therefore, we cannot be responsible for the protection and privacy of information, which you provide whilst visiting another site.